



City of Delaware // Signage and Wayfinding Program
Downtown Design Intent Bid Documentation

DRAWING INDEX

INSTRUCTIONS/SPECIFICATIONS

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iii-vii	Performance Specifications
viii	Materials, Colors & Typography

EXTERIOR SIGNS

SHEET	DESCRIPTION
1	Sign Family
2	A1 Downtown Trailblazer Sign
3	A2 Downtown Parking Directional Sign
4-5	A3 Downtown Vehicular Directional Sign
6	B1 Downtown Parking Identification Sign
7	B2 NW Neighborhood Street Sign Topper



MATERIALS & COLORS



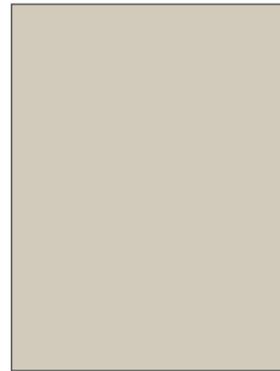
A DARK BLUE
PANTONE 654C
PAINT
 Matthews MP14019
 Tres Blue
 Nuance Satin finish
 with satin clearcoat
 SOA Semi-Gloss finish
 Striping pattern, ONLY



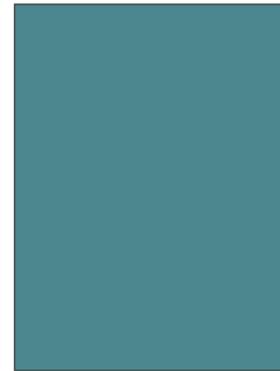
B MEDIUM BLUE
PANTONE 654C (75%)
PAINT
 Matthews MP11183
 Franco Blue
 Nuance Satin finish
 with satin clearcoat
VINYL
 Custom match



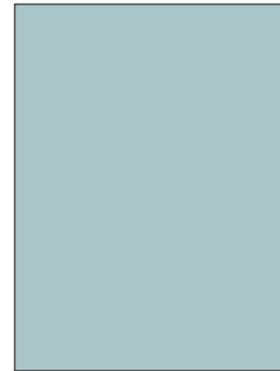
C RED
PANTONE 484C
PAINT
 Matthews MP12429
 Mehndi Red
 Nuance Satin finish
 with satin clearcoat



D LIGHT GRAY
PANTONE 7534C (75%)
PAINT
 Matthews MP07273
 Graytint
 Nuance Satin finish
 with satin clearcoat



E TEAL
PANTONE 5483C
PAINT
 Matthews MP11829
 Teal Plastic
 Nuance Satin finish
 with satin clearcoat



F LIGHT TEAL
PANTONE 5513C
PAINT
 Matthews MP05783
 Berries
 Nuance Satin finish
 with satin clearcoat



G WHITE
PAINT
 Matthews White
OPAQUE VINYL
 Avery A6 Opaque
 Matte White A6002-0
REFLECTIVE VINYL
 Avery A7 Reflective
 Matte White A7801-R



H BLACK
PAINT
 Matthews Black

MATERIAL NOTES

1. Reflective vinyl to meet Ohio MUTCD requirements
2. Text contrast to meet Ohio MUTCD requirements
3. Separation of Metals: There shall be no bare aluminum in contact with any other metals, wood or concrete. Contact surfaces shall be separated by a coating of zinc chromate and aluminum paint, or a heavy body bituminous paint or by a gasket.

GENERAL NOTES

1. Fabricator to determine sign/pole base dimensions, foundations, and breakaway details necessary for structural support, windload, and compliance with City ordinances. All foundations shall be designed and stamped by a professional engineer.
2. For sign attachment to existing poles, fabricator is responsible for proper strapping sizing, spacing, quantity, attachment and engineering. Strapping shown is for graphic and reference purposes only and does not represent final condition(s).
3. Panel thicknesses and connections shown are for design intent only. Fabricator is responsible to ensure all signs are structurally sound and engineered to withstand the appropriate windloads. Notify Designer if modifications are necessary that impact the design intent.

TYPOGRAPHY

NOTE: Sign Contractor is to reference Design Intent Drawings for which typefaces are used on sign types. Sign Contractor is responsible for purchasing fonts used in this sign program.

T1 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890

INTERSTATE LIGHT CONDENSED | [HTTP://WWW.MYFONTS.COM/FONTS/FONTBUREAU/INTERSTATE/](http://www.myfonts.com/fonts/fontbureau/interstate/)

T2 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890

INTERSTATE REGULAR CONDENSED | [HTTP://WWW.MYFONTS.COM/FONTS/FONTBUREAU/INTERSTATE/](http://www.myfonts.com/fonts/fontbureau/interstate/)

T3 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890

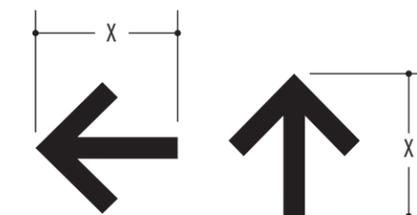
INTERSTATE BOLD CONDENSED | [HTTP://WWW.MYFONTS.COM/FONTS/FONTBUREAU/INTERSTATE/](http://www.myfonts.com/fonts/fontbureau/interstate/)

OFFICIAL LOGOTYPE

LOGOTYPE NOTE: Artwork to be provided by designer. Do not scan or trace from this document. Sign Contractor is responsible for final graphics to be approved by client prior to fabrication.



SYMBOLS



STANDARD ARROW

NOTE: When rotating arrow, maintain proper dimension as shown above

date 5.22.15

contact

project DEL1150

phase Design Intent – Downtown

NOT FOR CONSTRUCTION

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sheet



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City of Delaware
Signage and Wayfinding Program

MATERIALS & COLORS PALETTE

SPECIFICATIONS
viii



DOWNTOWN DELAWARE SIGN FAMILY
Scale: 1/2" = 1'-0"

A1 DOWNTOWN TRAILBLAZER

A2 DOWNTOWN PARKING DIRECTIONAL

A3 DOWNTOWN VEHICULAR DIRECTIONAL

B1 DOWNTOWN PARKING IDENTIFICATION

B2 NW NEIGHBORHOOD STREET SIGN TOPPER

date 5.22.15

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Signage and Wayfinding Package

phase Design Intent – Downtown

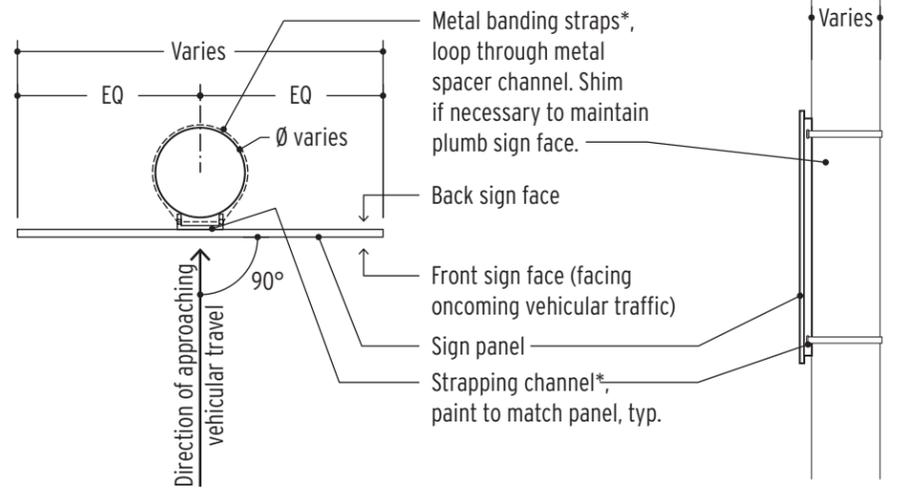
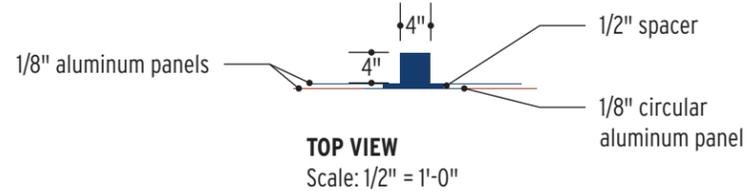
VEHICULAR SIGNAGE
Sign Family

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sheet

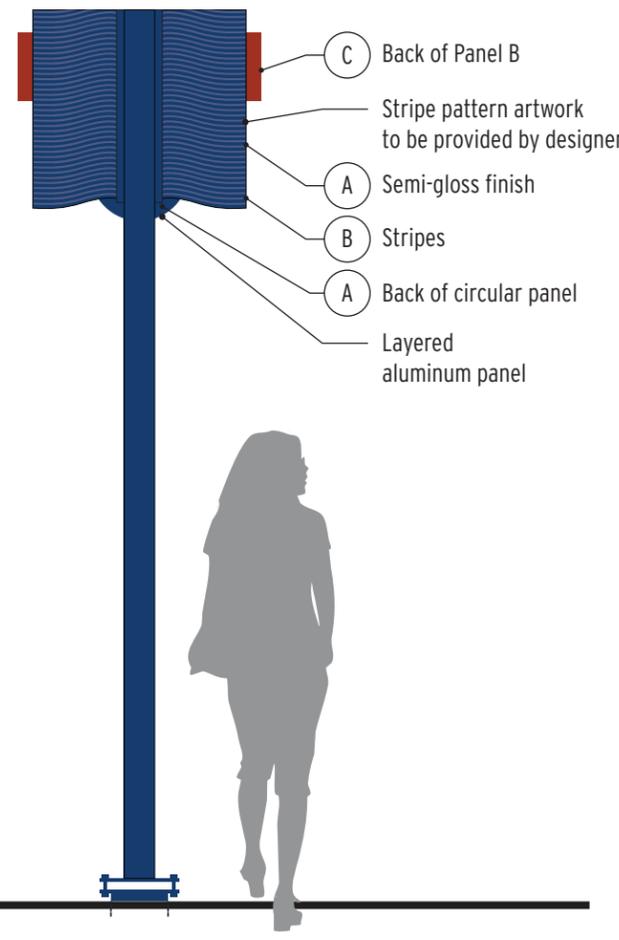
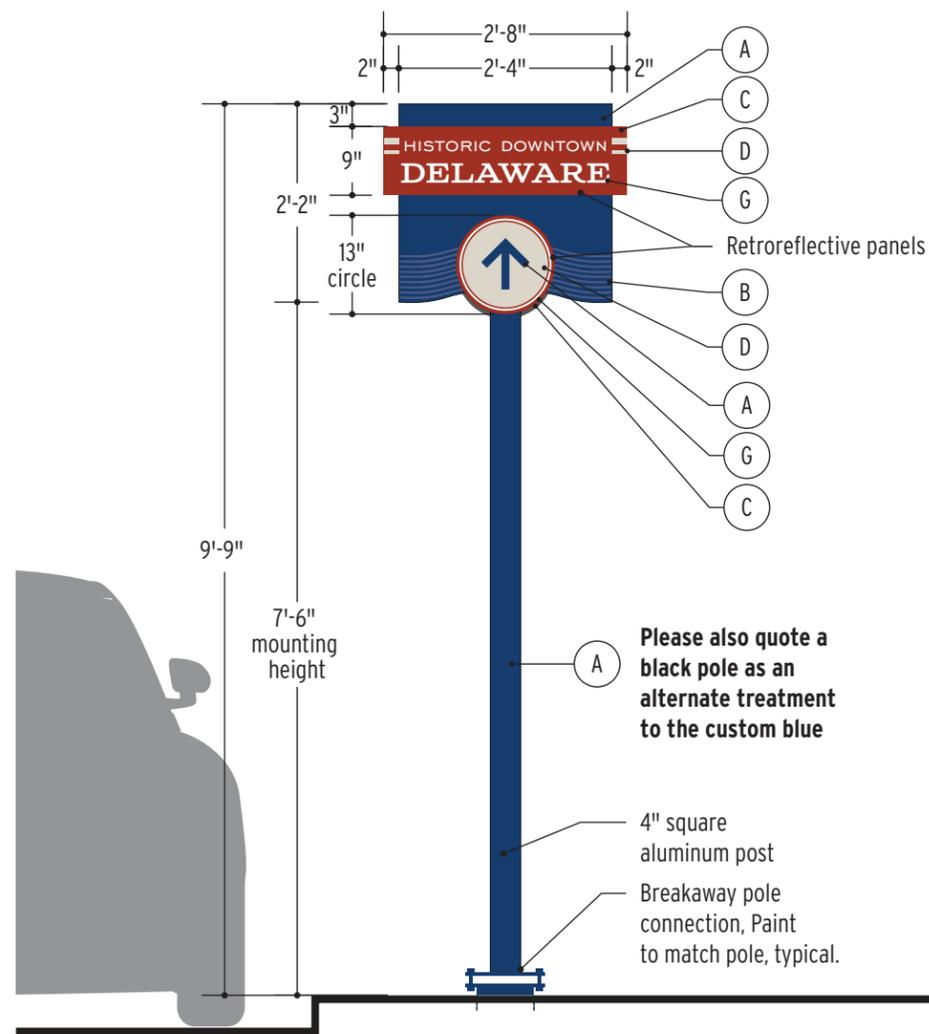
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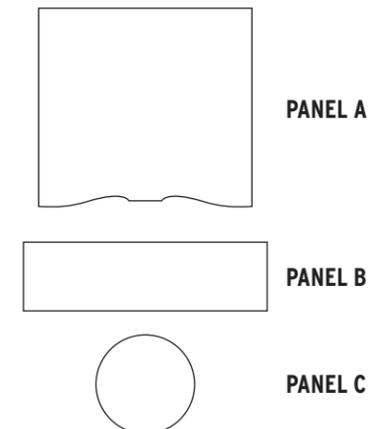
MATERIAL/FASTENER NOTES

- There shall be no bare aluminum in contact with any other metals, wood or concrete. Contact surfaces shall be separated by a coating of zinc chromate and aluminum paint, or a heavy body bituminous paint or by a gasket.

***NOTE:** For sign attachment to existing poles, fabricator is responsible for proper strapping sizing, spacing, quantity, attachment and engineering. Fastening shown on new post is for graphic and reference purposes only and does not necessarily represent final condition(s).

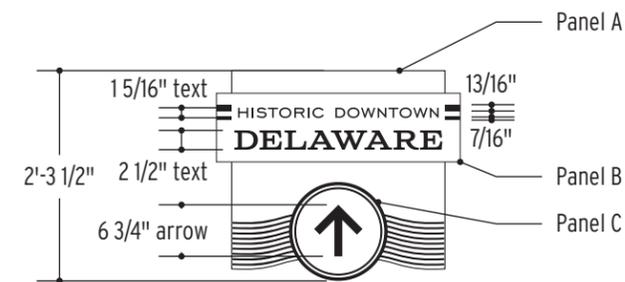
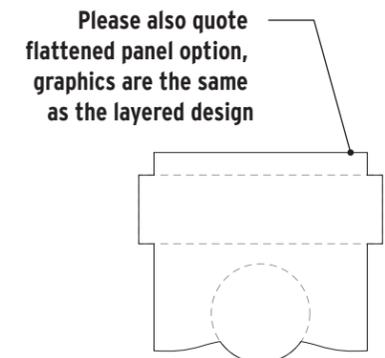


PREFERRED FABRICATION METHOD



THREE SEPARATE PANEL SHAPES
Scale: 1/2" = 1'-0"

ALTERNATE FABRICATION METHOD



date 5.22.15

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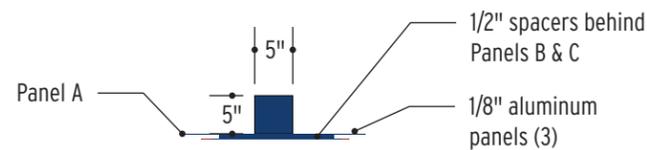
project DEL1150
City of Delaware
Signage and Wayfinding Package

phase Design Intent - Downtown
VEHICULAR SIGNAGE
A1 Downtown Trailblazer

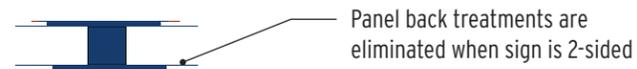
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sheet

2



TOP VIEW
Scale: 1/2" = 1'-0"

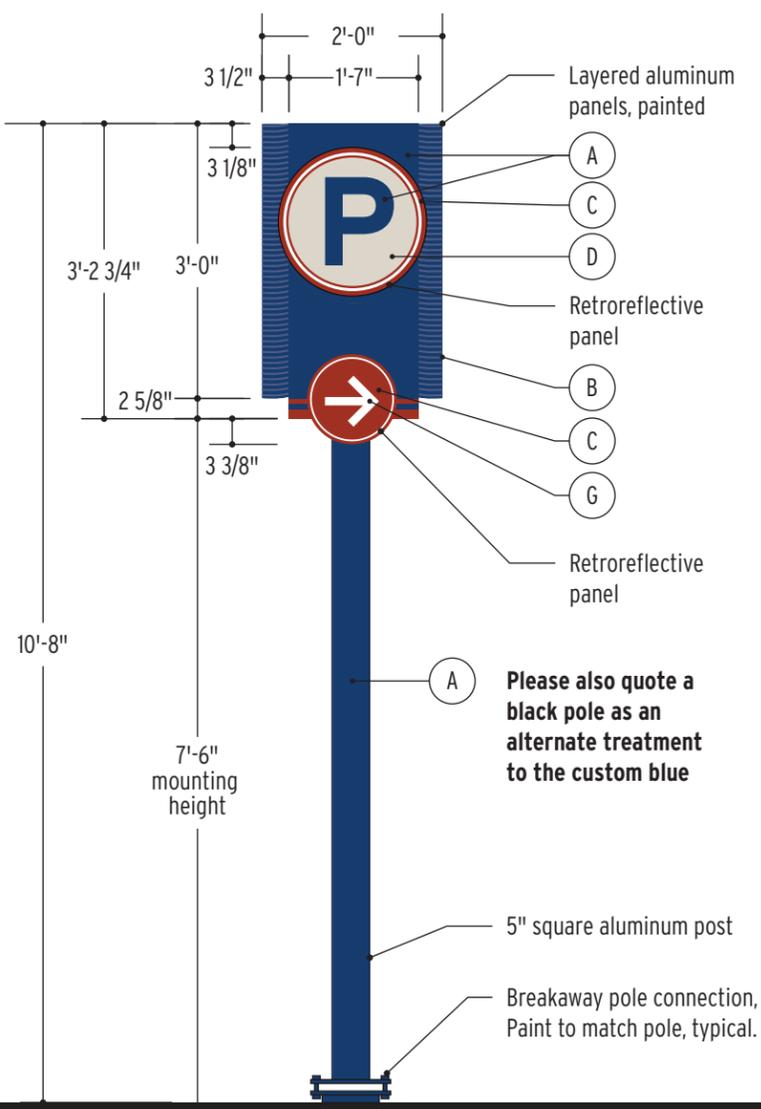


TOP VIEW (2-SIDED APPLICATION)
Scale: 1/2" = 1'-0"

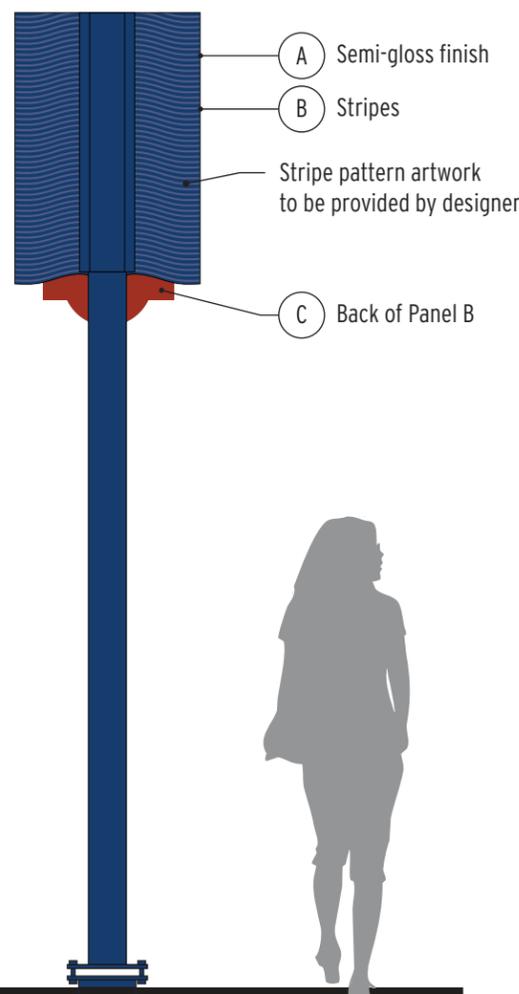
MATERIAL/FASTENER NOTES

1. There shall be no bare aluminum in contact with any other metals, wood or concrete. Contact surfaces shall be separated by a coating of zinc chromate and aluminum paint, or a heavy body bituminous paint or by a gasket.

***NOTE:** For sign attachment to existing poles, fabricator is responsible for proper strapping sizing, spacing, quantity, attachment and engineering. Fastening shown on new post is for graphic and reference purposes only and does not necessarily represent final condition(s). See Sheet 2 for strapping diagram to existing poles.

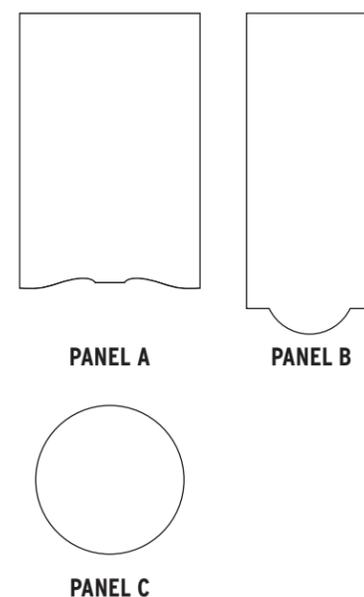


A2 DOWNTOWN PARKING DIRECTIONAL FRONT ELEVATION
Scale: 1/2" = 1'-0"



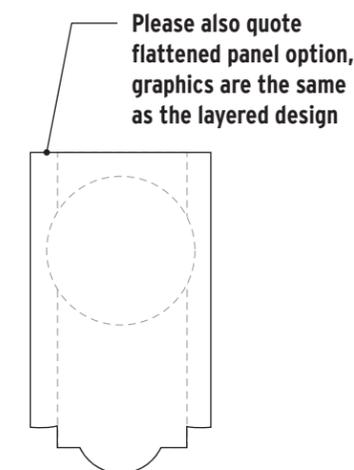
A2 DOWNTOWN PARKING DIRECTIONAL BACK ELEVATION
Scale: 1/2" = 1'-0"

PREFERRED FABRICATION METHOD

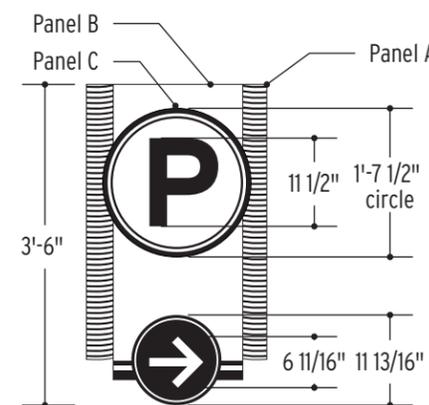


THREE SEPARATE PANEL SHAPES
Scale: 1/2" = 1'-0"

ALTERNATE FABRICATION METHOD



ONE FLAT PANEL
Scale: 1/2" = 1'-0"



SIGN FACE LAYOUT
Scale: 1/2" = 1'-0"

date 5.22.15

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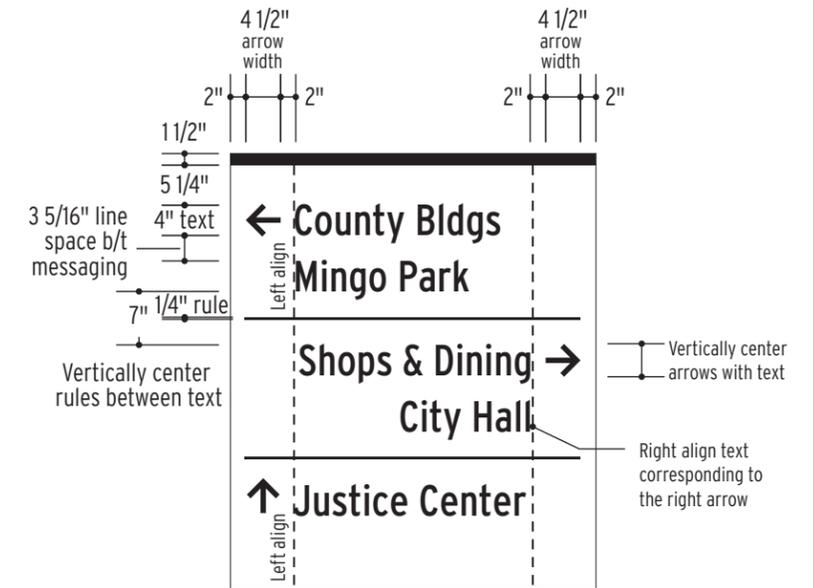
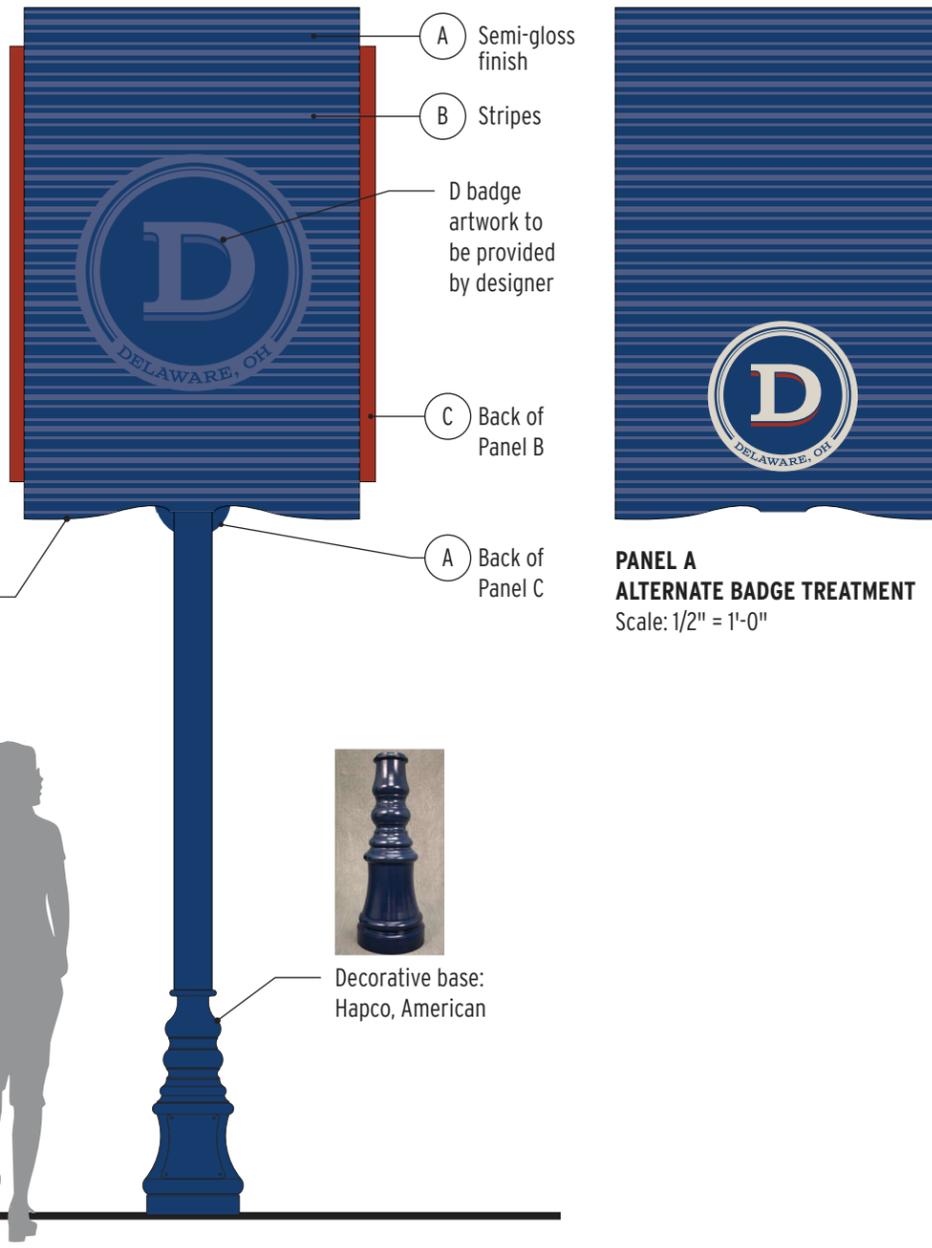
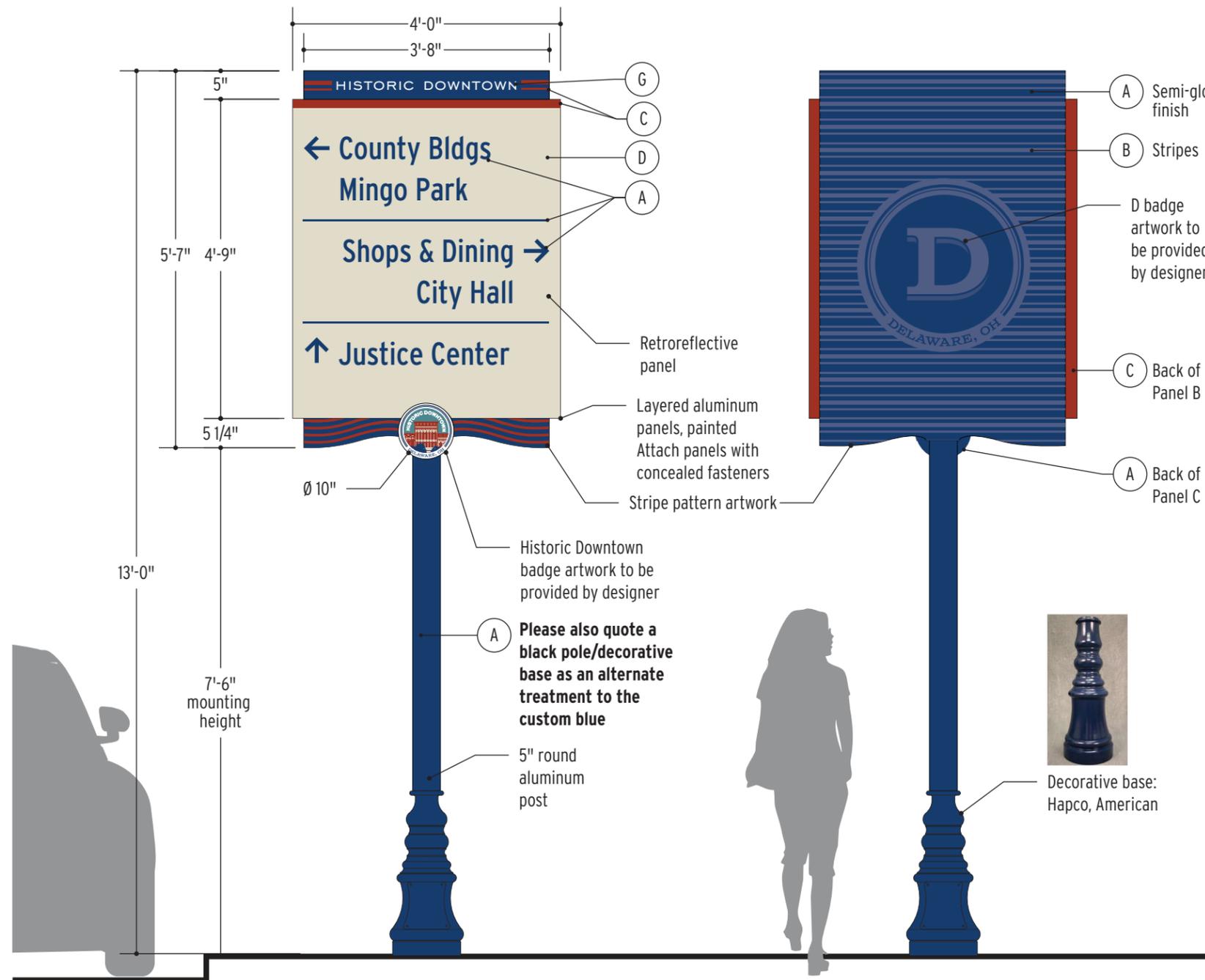
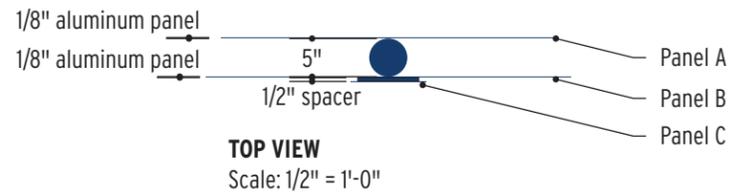
project DEL1150
City of Delaware
Signage and Wayfinding Package

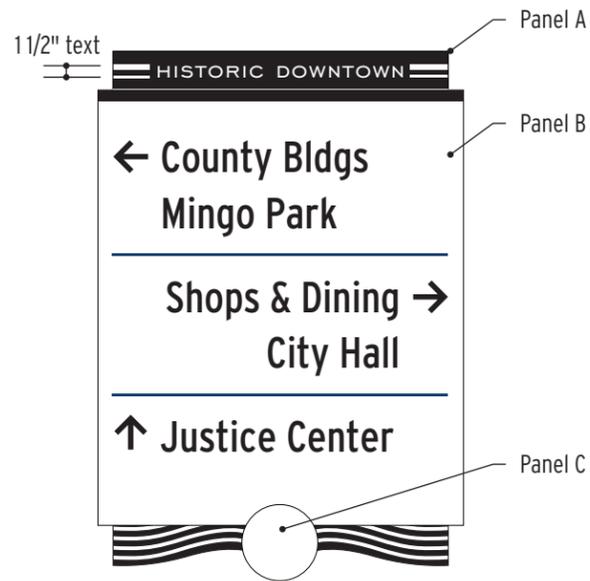
phase Design Intent - Downtown
VEHICULAR SIGNAGE
A2 Downtown Parking Directional

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sheet

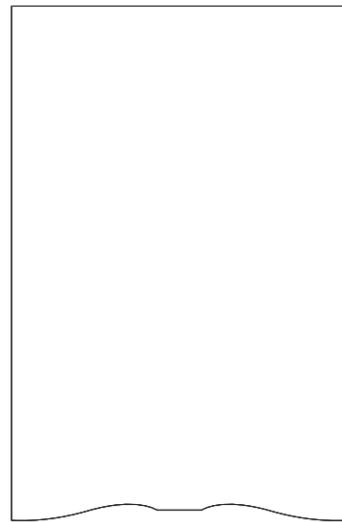
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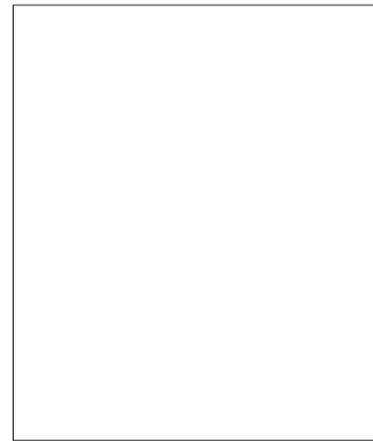


SIGN LAYOUT
Scale: 1/2" = 1'-0"

PREFERRED FABRICATION METHOD



PANEL A



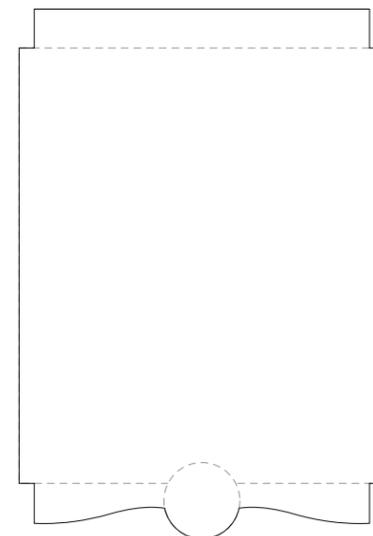
PANEL B



PANEL C

THREE SEPARATE PANEL SHAPES
Scale: 1/2" = 1'-0"

ALTERNATE FABRICATION METHOD



Please also quote flattened panel option, graphics are the same as the layered design

ONE FLAT PANEL
Scale: 1/2" = 1'-0"



PANEL B LAYOUT W/ TWO DIRECTIONAL SECTIONS
Scale: 1/2" = 1'-0"

date 5.22.15

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City of Delaware
Signage and Wayfinding Package

phase Design Intent – Downtown

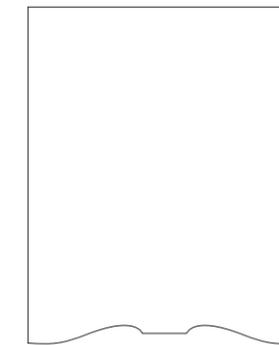
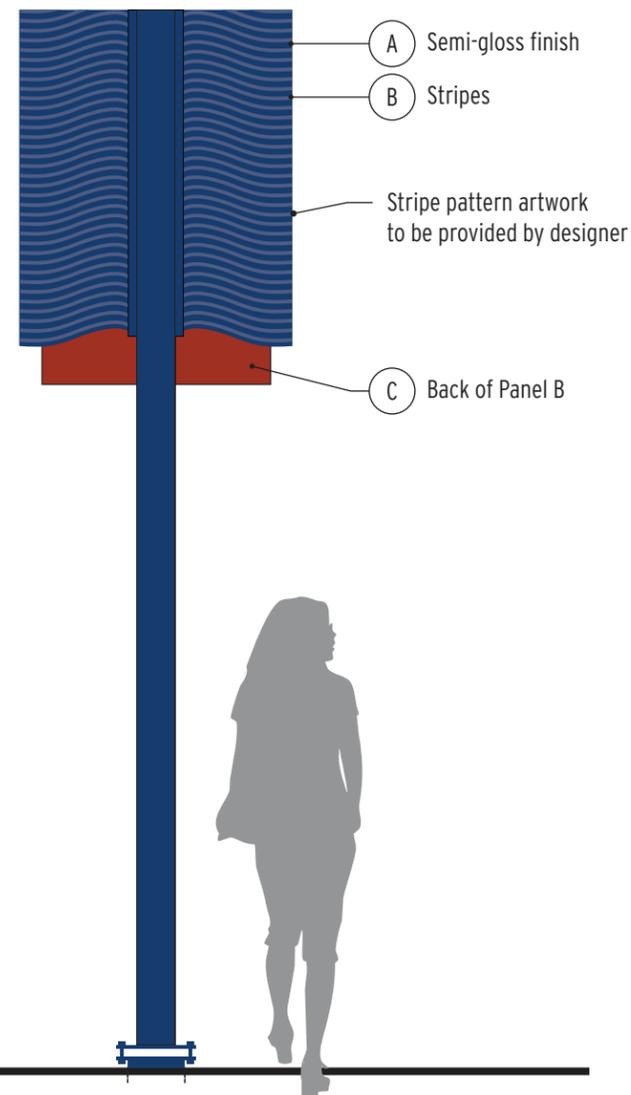
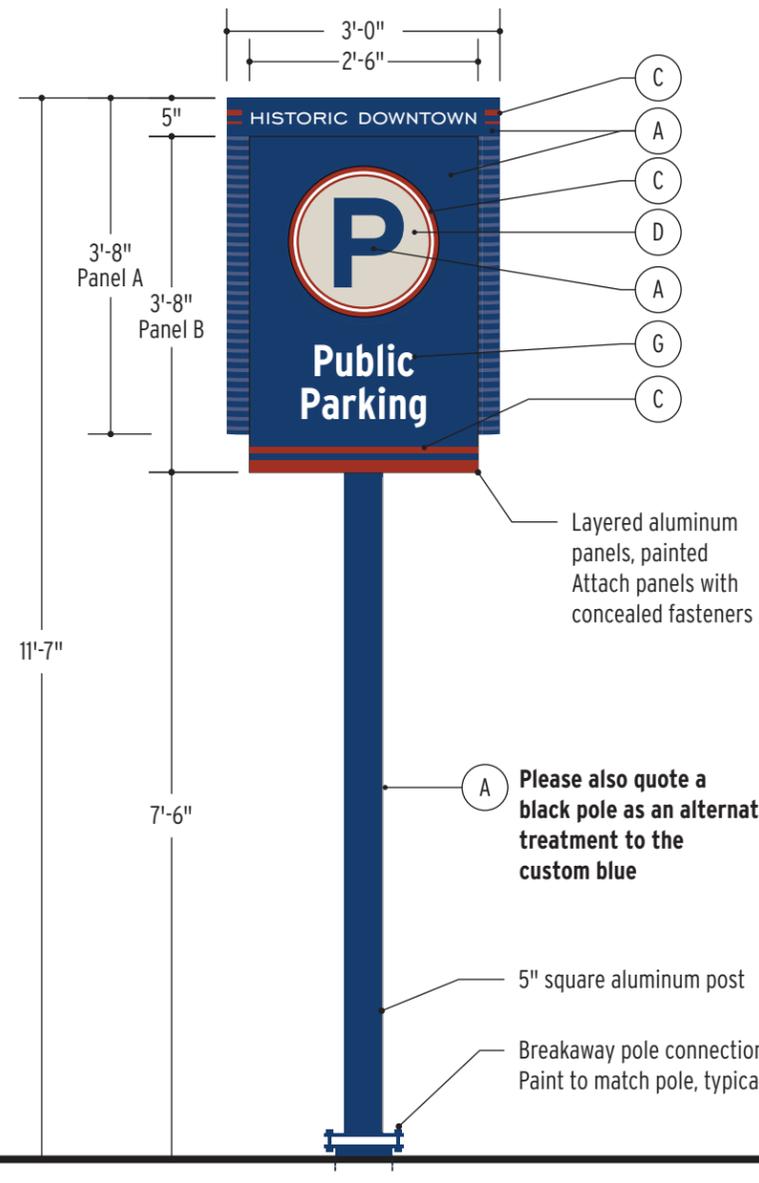
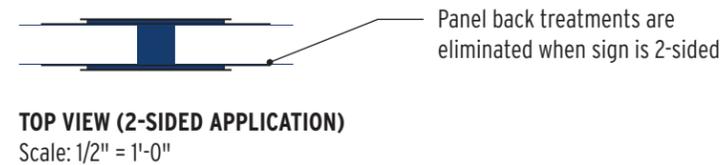
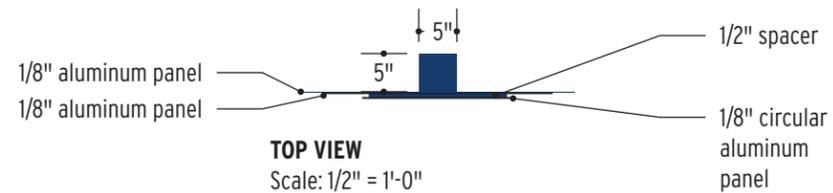
VEHICULAR SIGNAGE
A3 Downtown Vehicular Directional

NOT FOR CONSTRUCTION

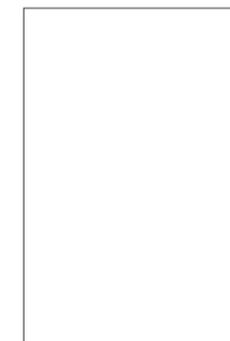
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sheet

5

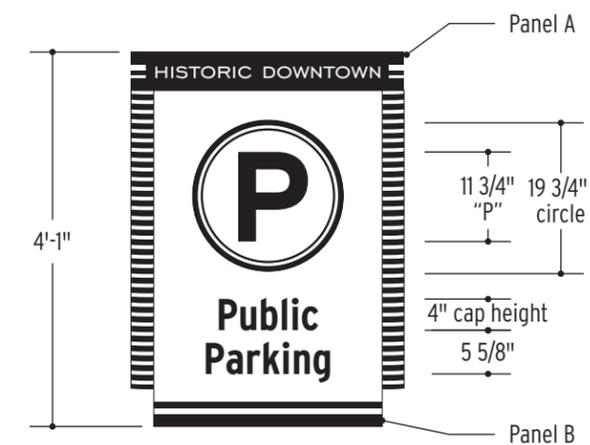


PANEL A



PANEL B

TWO SEPARATE PANEL SHAPES
Scale: 1/2" = 1'-0"



SIGN FACE LAYOUT
Scale: 1/2" = 1'-0"

B1 DOWNTOWN PARKING IDENTIFICATION
FRONT ELEVATION (1- AND 2-SIDED)
Scale: 1/2" = 1'-0"

B1 DOWNTOWN PARKING IDENTIFICATION
BACK ELEVATION (1-SIDED, MAY NOT BE NECESSARY)
Scale: 1/2" = 1'-0"

date 5.22.15

contact

project DEL1150

phase Design Intent - Downtown

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Signage and Wayfinding Package

VEHICULAR SIGNAGE
B1 Downtown Parking Identification

6



**B2 NW NEIGHBORHOOD
STREET SIGN TOPPER – 2-SIDED
LAYOUT OPTION 1
FRONT ELEVATION**
SCALE: 1 1/2" = 1'-0"



**B2 STREET SIGN TOPPER – 2-SIDED
LAYOUT OPTION 2**
SCALE: 1 1/2" = 1'-0"



**B2 STREET SIGN TOPPER – 2-SIDED
LAYOUT OPTION 3**
SCALE: 1 1/2" = 1'-0"

MATERIAL/FASTENER NOTES

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City of Delaware
Signage and Wayfinding Package

phase Design Intent – Downtown

VEHICULAR SIGNAGE
B2 Downtown Street Topper

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7



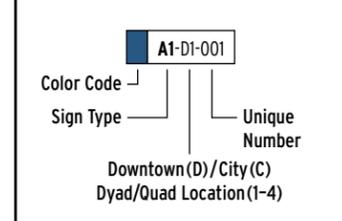
SIGNAGE & WAYFINDING PROGRAM

CLIENT
CITY OF DELAWARE
1 S Sandusky St
Delaware, Ohio 43015
tel: 740.203.1600

CONTACT
DAVID EFLAND, AICP
Director of Planning & Community Development
email: defland@delawareohio.net

PROJECT ADDRESS
CITY OF DELAWARE
Delaware, Ohio 43015

SYMBOL KEY



SYMBOL LEGEND

- DOWNTOWN WAYFINDING**
- A1 Trailblazer
 - A2 Parking Directional
 - A3 Vehicular Directional
 - A4 Pedestrian Directional
- DOWNTOWN IDENTIFICATION**
- B1 Parking Identification
 - B2 Street Sign Topper (not shown)
- CITY WAYFINDING**
- C1 Trailblazer
 - C2 Primary Vehicular Directional
 - C3 Secondary Vehicular Directional
- CITY IDENTIFICATION**
- D1 Jurisdictional Gateway
 - D2 Perceived Gateway
 - D3 Facility Identification

SIGN LOCATION PLAN-RFP #01-15 PLN

location	Downtown	revision	R3 08.19.15
dyad/quad	D1/D2	revision	R4 08.21.15
date	04.30.15		Final

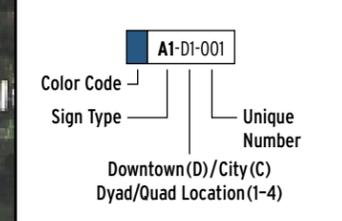
SIGNAGE & WAYFINDING PROGRAM

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1 S Sandusky St
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email: defland@delawareohio.net

PROJECT ADDRESS
CITY OF DELAWARE
Delaware, Ohio 43015

SYMBOL KEY



SYMBOL LEGEND

- DOWNTOWN WAYFINDING**
- A1 Trailblazer
 - A2 Parking Directional
 - A3 Vehicular Directional
 - A4 Pedestrian Directional

- DOWNTOWN IDENTIFICATION**
- B1 Parking Identification
 - B2 Street Sign Topper (not shown)

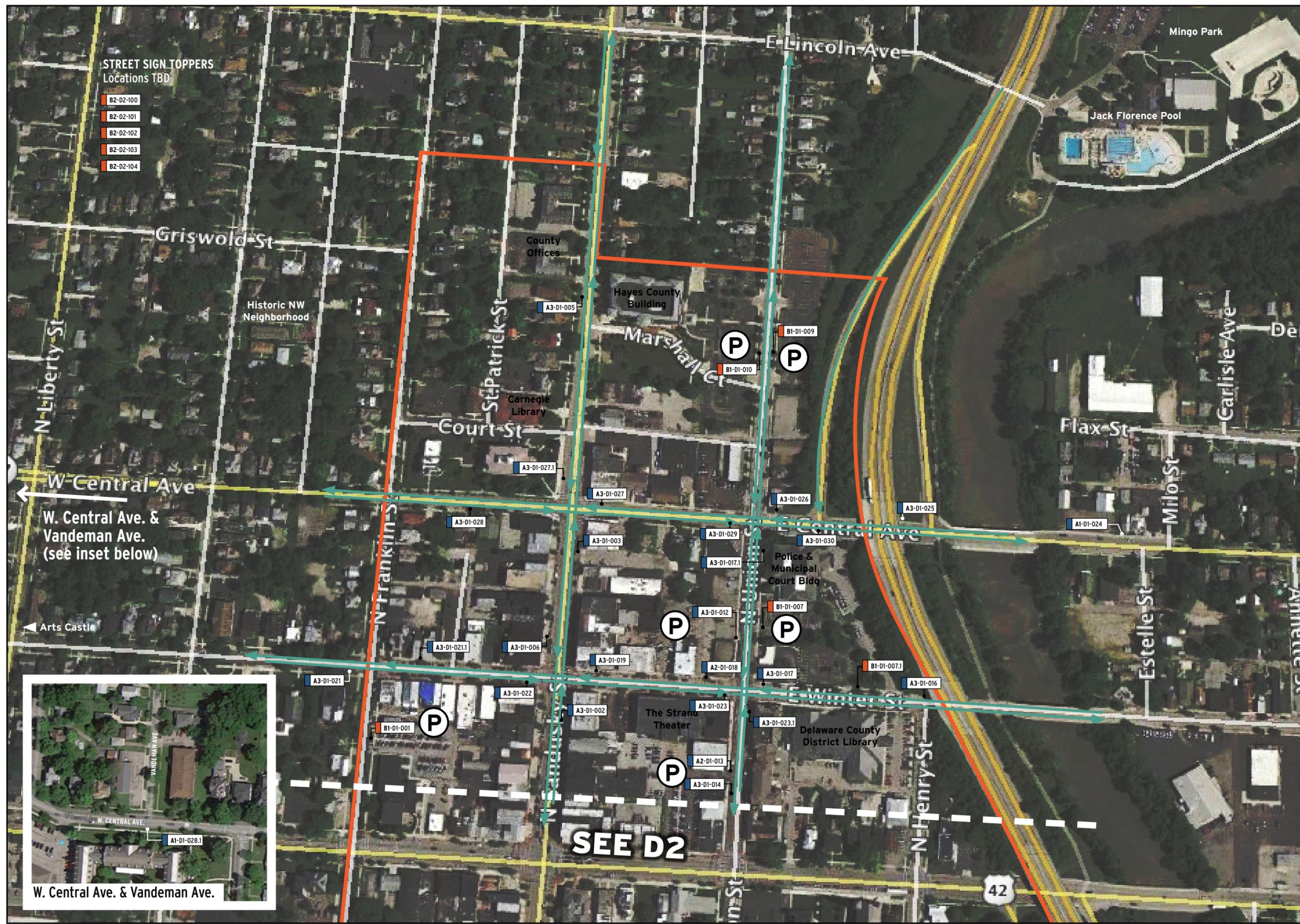
- CITY WAYFINDING**
- C1 Trailblazer
 - C2 Primary Vehicular Directional
 - C3 Secondary Vehicular Directional

- CITY IDENTIFICATION**
- D1 Jurisdictional Gateway
 - D2 Perceived Gateway
 - D3 Facility Identification

SIGN LOCATION PLAN-RFP #01-15 PLN

location	Downtown	revision	R3 08.19.15
dyad/quad	D1	revision	R4 08.21.15
date	04.30.15		Final

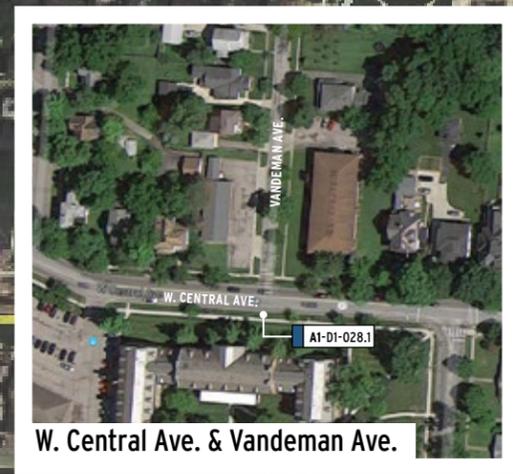
DOWNTOWN 1
VEHICULAR **LP.01**



STREET SIGN TOPPERS
Locations TBD

- B2-D2-100
- B2-D2-101
- B2-D2-102
- B2-D2-103
- B2-D2-104

W. Central Ave. & Vandeman Ave.
(see inset below)



SEE D2

42

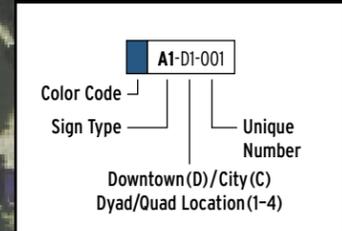
SIGNAGE & WAYFINDING PROGRAM

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tel: 740.203.1600

CONTACT
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Director of Planning & Community Development
email: defland@delawareohio.net

PROJECT ADDRESS
CITY OF DELAWARE
Delaware, Ohio 43015

SYMBOL KEY



SYMBOL LEGEND

- DOWNTOWN WAYFINDING**
- A1 Trailblazer
 - A2 Parking Directional
 - A3 Vehicular Directional
 - A4 Pedestrian Directional
- DOWNTOWN IDENTIFICATION**
- B1 Parking Identification
 - B2 Street Sign Topper (not shown)
- CITY WAYFINDING**
- C1 Trailblazer
 - C2 Primary Vehicular Directional
 - C3 Secondary Vehicular Directional
- CITY IDENTIFICATION**
- D1 Jurisdictional Gateway
 - D2 Perceived Gateway
 - D3 Facility Identification

SIGN LOCATION PLAN—RFP #01-15 PLN

location	Downtown	revision	R3 08.19.15
dyad/quad	D2	revision	R4 08.21.15
date	04.30.15		Final

