



PROJECT MANAGEMENT

The City's Economic Development Team Managed 351 Projects in 2019

This number represents leads that have converted to projects. Projects are Leads that have moved past an initial conversation.

Industrial Projects (some may have R&D aspect)

- 57 Total Projects
- 8.8% Converted to Wins

Tech/R&D/Office/Medical Projects

- 98 Total Projects
- 30.6% Converted to Wins

Retail & Restaurant Projects

- 131 Total Projects
- 16% Converted to Wins

Business Retention & Expansion Projects

- 65 Total Projects
- 13.8% Converted to Wins

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ENTREPRENEURSHIP

267 small business development projects

Includes the attraction of small businesses, the creation of small businesses, and the retention and expansion of small businesses.

54

Of the 267 small business projects, 20.6% open a business or expand in Delaware.

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DID YOU KNOW?

30.92%



The City of Delaware grew jobs by 30.92%* between 2010 and 2019! That equals 5,300* new jobs!

Of the 22,505 jobs in the City, 60.52% are white collar jobs.

17.01%



In 2017, 2,017 more workers commuted into the City of Delaware than in 2010, a 17.01% increase. With these latest stats, 13,877 commute to Delaware for work!

Of these inbound workers, 40% earn over \$40,000 annually.

\$72,247



The City of Delaware's Median Household Income has grown 6.3% on average each year.

*EMSI, Applied Geographic Solutions, 2019,
U.S. Census, OnTheMap. 2010-2017
The Financial Times*



BUSINESS RETENTION & EXPANSION (BRE)

110 Company Visits

73% of new jobs that are created in a given community are created by existing companies. A strong BRE program results in a strong local economy.

59%

Of the 110 current company visits, 65 or 59% resulted in projects.

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WINS!

65 Successful Project Completions by end of December, 2019 (18.5% project to win conversion)

A Project becomes a successful completion when the company takes occupancy, expands, or receives substantial assistance that results in job and or investment creation.

451

This is the number of jobs created due to successful Project completions. Of these, 43.7% were in target industries.

\$19,093,030

This is the NEW payroll tied to the newly created jobs.

- 60.6% from target industries
- \$58,731 avg. annual salary from target industry jobs

54

This is the number of retained jobs from successful retention and expansion projects.

Tech/R&D/Office/Medical

- Halliday Technologies
- COhatch
- Titan Facility Services
- Passionate Penny Pincher
- Above the Light
- ShipIT
- Yorkshire Capital
- Home Helpers
- Cubic Inch Studios
- F-Body Nationals
- Covestic
- Ohio Soybean Council
- Free to Be
- Robert Taglione - Farmers Insurance
- GetOutland.com
- Landsel Title Agency, Inc.
- Airable Research Labs
- Cyrtene
- Convention Products
- Lady Boss Nation
- Teach Train
- My Bookworm Box
- Smart Money Ventures
- Masoni-McQuillen Insurance Agency
- Central Ohio Physical Therapy
- Endo Marketing Group, LLC
- PHP Agency
- Ohio Health Primary Care
- Family First Insurance
- A to Z Construction (Office)

Retail & Restaurant

- BoxDrop Delaware
- Mystic Golf & Games
- Speck
- The Wonder Within
- Gullett Guitar Service
- Delaware Music Center
- Marathon Gas Station
- Hot Head Burritos
- Pearle Vision
- RNR Tire Express
- The Food Truck Depot
- The Dipped Donut
- A to Z Home Remedies
- The Meeker Venue
- Raising Canes
- New Image Cleaning
- Burger King
- The Sydney Collection
- Las Miches Marisqueras
- Massey's Pizza
- TWIRL Bride

Retention & Expansion

- Chubby Cheeks Early Education Center
- Planet Marca
- 40 Degrees Media, Ltd.
- Mancan Staffing
- RoseZod, Inc.
- IPG, Inc.
- AEP Service Center
- Delaware Antique Mall
- Anytime Fitness

Industrial

- Heimerl Farms
- Liquidators Unlimited
- Classic Steel Body
- Stronghold Construction
- Quality Antenna Services, Inc.

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